



هيئة التقييس الخليجية
GCC Standardization Organization

GSO Strategic Direction 2026-2030





Vision

To be the leading enabler for a competitive and sustainable Gulf economy



Mission

Building an integrated Gulf standardization ecosystem that enhances the safety and quality of products and services, promotes gulf economic integration, and strengthens partnerships between standardization bodies in member states, enabling Gulf industries to compete regionally and globally, achieving economic sustainability and improving quality of life



Strategic Themes

Enhancing Operational Efficiency

Achieving a more effective and flexible operating model

Strengthening strategic partnerships among Member States

Strengthening partnerships among NSBs in GSO Member States to ensure the safety and quality of products and services and improve quality of life

Empowering Gulf Industries

Developing and harmonizing the technical regulations and standards that strengthen the competitiveness of Gulf industries regionally and globally and support mutual recognition programs



GSO's Core Values

GSO Values reflect its strategic priorities:



Reliability

We are committed to providing reliable outputs and accurate information, and we strive to elevate our services to the highest levels of quality and excellence.



Transparency

We are committed to providing clear, precise, and well-governed standards and procedures that align with the trade cooperation objectives of the member states.



Integration

We take pride in our role in pursuing economic integration among GSO member states, ensuring coordinated efforts and strengthening collective Gulf cooperation.



Innovation

We are committed to developing advanced and innovative solutions in the field of standardization by adopting the latest technologies, digital tools, and global best practices that support standardization and quality.



Empowerment

We support and encourage our staff and partners in member States to actively contribute to achieving the GSO's strategic direction aligned with the strategies of the national standardization bodies in the member States

GSO's Strategic Framework

Vision To be the leading enabler of a competitive and sustainable Gulf economy

Mission Building an integrated Gulf standardization ecosystem that enhances the safety and quality of products and services, strengthens Gulf economic integration, and fostering partnership between national standardization bodies in GSO Member States, thereby enabling Gulf industries to compete regionally and globally, achieving economic sustainability and improving quality of life

Strategic Pillars

Enhancing Operational Efficiency

Strengthening Economic Integration Among Member States

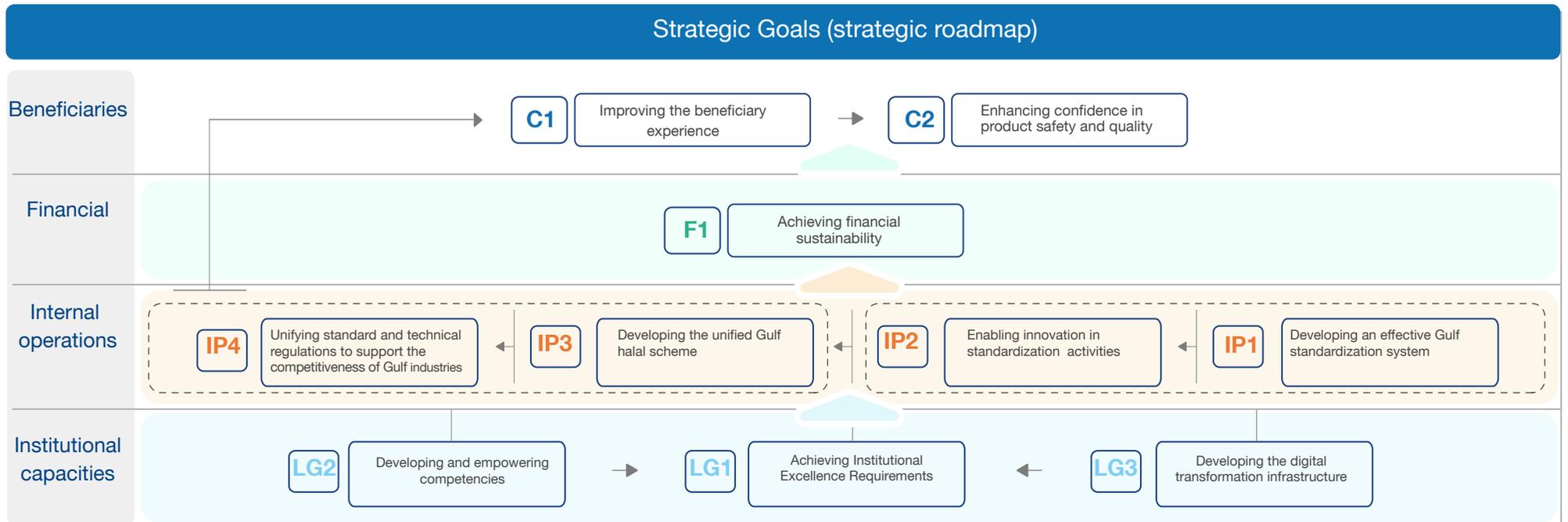
Empowering Gulf Industries

Strategic Outcomes

Achieving a more effective and flexible operating model

Strengthening partnerships among NSBs in GSO Member States to ensure the safety and quality of products and services and improve quality of life

Developing and harmonizing the technical regulations and standards that strengthen the competitiveness of Gulf industries regionally and globally and support mutual recognition programs.



Core Values

- Empowerment
- Innovation
- Integration
- Transparency
- Reliability

Overview of the Strategic Plan

Strategic Objectives

GSO developed its strategy based on its role in strengthening integration among standardization bodies in the GSO member states in support of joint Gulf cooperation. The strategic goals objectives are anchored in the following:

- Enhancing the competitiveness of Gulf industries and products in regional and global markets.
- Developing the regulatory and technical framework for standardization activities in line with international best practices.
- Achieving economic integration among member states through a unified and effective system.
- Achieving high operational efficiency through institutional innovation, capacity building, and digital transformation.
- Building confidence in Gulf products through an integrated quality infrastructure that supports safety and improves quality of life.

10 Strategic Objectives

Strategic Indicators

GSO has developed an integrated system of quantitative indicators to measure the achievement of strategic goals, through:

- Translating objectives into measurable outcomes.
- Establishing comprehensive indicators covering all strategic goals.
- Conducting regular monitoring to assess the impact on consumers and the Gulf economy.

These indicators are a key tool for tracking the implementation of the strategic plan and ensuring continuous monitoring and evaluation.

20 Key Performance Indicator (KPIs)

Initiatives

Initiatives are the executive tool for translating strategic objectives into tangible outcomes, covering various fields of GSO work including:

- Developing the standardization system.
- Strengthening quality infrastructure and consumer protection.
- Enabling innovation and digital transformation.
- Building Institutional capacity.

These initiatives are act as a primary driver enabling GSO to address challenges and bridge the gaps between the current situation and strategic ambitions, ensuring asustainable impact on national standardization bodies and the Gulf industrial sector.

19 Strategic Initiatives



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