The Strategic Map Draft for GSO (2016-2020)

Vision: Leadership in standardization and international excellence.
Mission: Unification of standardization activities and following their implementation according to the best international practices which contribute to protect the customer, environment and public health, as well as to promote industry for the benefit of the economy and sustained development in the member states.

Facilitating trade exchange among the member states
Supporting penetration into global market
Development of the small and medium scale industries
Customer safety assurance

Beneficiaries and partners' satisfaction

National standardization organizations and local partners
Competent organizations in local markets
Businesses
Customers
Community

Partnership to meet the outcomes

Protecting the member states' interests
Collaborating with the member states to approve the standardization activities and their implementation
Improving the necessary mechanisms and effective means to understand the member states' needs

Excellence in standardization activities

Encouraging the perfect application of the Gulf conformity verification system
Running the metrological activities
Regulating conformity verification practices
Developing the technical regulations and standard specifications

Knowledge and Innovation

Increasing the number of professional training, teaching, outreach and consultation programs
Developing an integrated system for information and knowledge control
Encouraging applied research and studies, and assessing the standardization impact

Result-based Organization

Improving the organizational environment
Attracting and developing staff
Improving systems and technical applications
Achieving financial self-sufficiency

For Beneficiaries and Partners

Internal Processes
Possibilities

Enhancing the standardization results nationally
Promoting partnership to fulfill the standardization requirements internationally
Deployment of the standardization activities to develop industry and businesses
Safe products and services at a reasonable quality level